

15 Feb 2008

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MyTVpal IPTV platform streams ahead with world's first 1080p movie

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San Francisco – December 31 2007 - MyTVpal.COM, the world's first 1080p high definition ("HD") video on demand ("VOD") and live TV service will soon be making available the premiere viewing of a horror action flick in 1080p instant streaming VOD. Shadow: Dead Riot, a 2006 release, is a story about resurrected slain inmates turned flesh eating zombies that invade a women's rehabilitation facility; starring Tony Todd ("Candy Man") and Carla Greene.

News that is surely welcomed by millions of movie fans with high speed broadband in search of a HD IPTV solution that best utilize available bandwidth, rendering optimal video performance. According to Michael Render, principal of RVA LLC, a market research firm that tracks advanced broadband in North America, "There are now over 8 million homes in North America that can now connect to the Internet directly with extremely high speed connections via a direct fiber optic connection (fiber-to-the-home), and 1.5 million households are already directly connected with fiber. This number is growing rapidly, and 25 million North American homes will have access to fiber connections in less than five years."

Moreover, it appears that applications like IPTV are prompting an ever increasing appetite for broadband.

According to Mariam Rondeli, a SNL Kagan analyst, "Broadband adoption trends indicate by the proliferation of high-bandwidth applications on the Web." In response, telcos across North America are ramping up rollouts of higher speed broadband connections.

To view this movie in 1080p HD in a home theater environment, a MatrixStream® MX-1 set top box ("STB") and 6 Mbps broadband connection, at minimum, will be required. This film will also be available in both 720p HD, requiring a 3 Mbps connection, and 480p (DVD like quality), at 1.5.Mbps connection, which can be seen on either an MX-1 STB or PC Player.

Much credit goes to MyTVpal.com for prudently taking advantage of a robust IPTV platform, based on patent pending XMS streaming solution developed by MatrixStream Technologies, Inc., featuring sub-second channel changing capabilities, user friendly controls and other enhancements combined that in essence duplicate and advance the home theater experience.

This service combined with an extensive high definition IPTV and VOD title selection will offer millions of broadband users an alternative to satellite or cable for viewing HD. MyTVpal.com is currently making available free short HD clip's of Shadow: Dead Riot and other exciting VOD titles, including Grey Knight starring Martin Sheen ("The Departed", "The West Wing") and Billy Bob Thornton ("School for Scoundrels", "Friday Night Lights"), The Brutal Truth starring Christina Applegate ("Wonderland", "Mars Attacks") and Molly Ringwald ("The Breakfast Club", "Not Another Teen Movie"). As well as The Cool Surface starring Teri Hatcher ("Desperate Housewife's") and Robert Patrick ("Bridge to Terabithia"), and also Daddy Who? starring Sean Astin ("Lord of the Rings Trilogy"), and Gabrielle Anwar ("Tudors", "Scent of a

Woman") through its website at www.mytvpal.com.



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Image: MatrixStream® MX-1 Set Top Box

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About MyTVpal.COM

MyTVpal.COM, operated by BB Entertainment Inc., is a leading edge content aggregator with over 15,000 hours of content that utilizes the technical advantages of an IPTV platform. MyTVpal.COM's mission is to create an enhanced television experience by delivering high quality video entertainment that meets or exceeds the quality of satellite or cable over broadband network connections.

About MatrixStream

MatrixStream Technologies, Inc., offers a complete end-to-end VOD and IPTV platform solution, utilizing patent pending XMS-HDÔ technology that delivers DVD and HDTV quality videos over any broadband IP network to the viewing audience. Currently, MatrixStream is working with 25 major broadband service providers around the world. For more information, please visit www.matrixstream.com.

Forward Looking Statement

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions or plans. These forward-looking statements contained in this press release are not historical fact. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements, which are expectations that are subject to a number of





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